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# Theories of Democratic Backsliding

# Edoardo Grillo,¹ Zhaotian Luo,² Monika Nalepa,² and Carlo Prato³

- <sup>1</sup>Department of Economics and Management, University of Padova, Padova, Italy
- <sup>2</sup>Department of Political Science, University of Chicago, Chicago, Illinois, USA; email: mnalepa@uchicago.edu
- <sup>3</sup>Department of Political Science, Columbia University, New York, NY, USA



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# **Keywords**

democratic backsliding, formal modeling, executive aggrandizement, electoral manipulation

#### Abstract

We review recent contributions to the modeling of democratic backsliding. We organize these theories according to (a) the source of constraints on the executive (vertical or horizontal restrainers) and (b) the target of backsliding (electoral manipulation or executive aggrandizement), and then use these concepts to build a scaffold for a meta-model of democratic backsliding. This meta-model allows us to describe and compare the premises and insights of this scholarship. We further apply our two-dimensional classification to more than 30 empirical papers and show how these theories can guide research design. We conclude by highlighting open issues for future research.

#### 1. THEORIZING BACKSLIDING

Throughout the twentieth century, democratization was the modal form of regime transition. Unsurprisingly, this direction of regime change was also the focus of scholars and policy makers (Geddes 1999; Huntington 1993; Kuran 1991; O'Donnell et al. 2013; Przeworski 1991, 2000). Scholarship on democratic breakdown concentrated on the dynamics of coups d'etát (De Bruin 2018, Svolik 2012), with less attention devoted to other forms of breakdown (but see Linz & Stepan 1978). In the twenty-first century, however, democratic backsliding has become increasingly common, prompting a shift in scholars' attention (Bermeo 2016, Gamboa 2017, Gandhi 2019, Haggard & Kaufman 2021, Waldner & Lust 2018).

Whether democratization is now less frequent than democratic backsliding is an open question (Little & Meng 2023), but the sheer volume of academic output devoted to democratic backsliding suggests that scholars are still struggling to converge on a way of understanding this phenomenon. A recent wave of formal theoretical research, however, highlights that the gradual dismantling of democracy is more than just the flip side of democratic consolidation.

The goal of this review is to take stock of this body of work and improve its accessibility to researchers, particularly those with more empirical agendas. Specifically, the review clarifies how formal models explain democratic backsliding and how they answer questions such as: Does political polarization contribute to backsliding? Are more popular and electorally secure incumbents more likely to attempt to weaken democracy? When do institutional checks and balances provide an effective bulwark against democratic dismantling?

A comparative analysis of this body of research shows that the answers to the above questions depend on two fundamental features of the polity under consideration: (a) the source of constraints on the executive and (b) the main consequence of the executive's attempts to weaken democratic institutions. We begin our discussion by presenting a meta-model predicated on these two features. We believe that this exercise facilitates the discussion of each specific contribution. Allowing the reader to map these theories of backsliding onto the more general meta-model increases the overall legibility of these models and helps contextualize their implications. In the absence of the organizing meta-model, some of these empirical implications may appear ambiguous or even contradictory.

In the remainder of this review, we apply the same classification scheme that informed our meta-model to organize more than 30 empirical articles. This exercise underscores how the assumptions of theoretical papers can be translated into scope conditions that empiricists should consider when thinking about research designs and generating expectations. We conclude by raising some questions that we believe the next wave of scholarship on democratic backsliding should address.

#### 2. DEFINING OUR TERMS

Scholars have often used the term democratic backsliding interchangeably with populism, autocratization, and democratic erosion, yet these terms capture distinct concepts. The difference between backsliding and populism is largely one of domains. Whereas one would use the term populist to describe the attributes of leaders and policy stances, it hardly applies to institutions or constitutions (which are systems of interrelated institutions). Populist attempts to undermine established elites (e.g., judges) or political organizations (e.g., parties) often result in the disfigurement of representative democracy (Urbinati 2019), but very often antielitism is a goal in itself (Vachudova 2021), whereas the undermining of democracy is merely collateral damage.

In contrast to democratic backsliding, autocratization is most commonly used in the context of regimes that are already autocratic to denote a contraction in the size of the coalition

Table 1 A two-dimensional taxonomy of recent formal theories of democratic backsliding

|                        | Constraints           |                     |
|------------------------|-----------------------|---------------------|
| Type                   | Vertical              | Horizontal          |
| Electoral manipulation | Gratton & Lee 2024    | Helmke et al. 2022  |
|                        | Luo & Przeworski 2023 | Hollyer et al. 2023 |
|                        | Svolik 2020           | Miller 2021         |
| Aggrandizement         | Chiopris et al. 2021  | Howell et al. 2023  |
|                        | Grillo & Prato 2023   |                     |
|                        | Howell & Wolton 2018  |                     |

supporting the regime, that is, a process of deinstitutionalization (for surveys, see Egorov & Sonin 2022, Gelbach et al. 2016). While it is tempting to think of more institutionalized regimes as more democratic, Meng (2020) documents how institutionalized autocracies are more durable, and hence less likely to democratize, than personalistic autocracies. Therefore, we believe that autocratization and democratic backsliding are processes that take place on separate tracks. Our avoidance of the term democratic erosion stems largely from the fact that it suggests a spontaneous process that is not driven by the choices of goal-oriented actors, a premise that all theories discussed here share.

In this review, democratic backsliding denotes the process of removing constraints on accountability for democratically elected executive leaders (Levitsky & Ziblatt 2018, Przeworski 2019, Waldner & Lust 2018). Democratic backsliding weakens institutions and rules that determine who can vote, who can run for office, who can compel the executive to provide information, and who can block unilateral executive action. We can classify these constraints according to whether they (a) prevent the executive from manipulating elections or (b) restrict the executive's discretion in various policy areas. We can also classify these constraints according to whether they originate (a) from the electorate or other large groups of citizens (vertical constraints) or (b) from other elite actors, such as another government branch, party leaders, or media outlets (horizontal constraints). On the basis of this two-dimensional taxonomy, we organize the formal models we review (as well as the empirical articles presented in Section 6) into a two-by-two matrix (Table 1).

The dichotomy between electoral manipulation and aggrandizement is distinct from the more familiar one between office and policy motivation, often featured in theories of electoral institutions. Our dichotomy is based not on the differences between political actors' motives but rather on the tools available to them and/or outcomes achievable with unilateral action. Even incumbents who are motivated entirely by policy outcomes might resort to electoral manipulation to achieve their goals. Similarly, aggrandizement can be a tool to improve one's electoral security (e.g., if illiberal measures are sufficiently popular within a primary electorate). We also acknowledge an earlier and very influential literature on regime transition that focuses on the structure of redistributive conflicts as the key determinant of democratic stability (e.g., Acemoglu et al. 2013, 2018, and references therein). Our taxonomy can also apply to this class of models (they would belong to the aggrandizement quadrants of the matrix). The scholarship reviewed here, however, has shifted the focus away from class conflict—perhaps in light of evidence of large intraclass variation in prodemocratic support (e.g., Kronick et al. 2023).

# 3. THE META-MODEL

A polity is composed of three agents: an Incumbent ("he"; the chief executive), an institutional Restrainer ("she"; e.g., the opposition, an elite political actor, or the judiciary), and the Electorate

Table 2 Summary of choice variables, parameters, and functions of the meta-model

| Choice variables                     |  |  |  |
|--------------------------------------|--|--|--|
| $ \rho \in \mathbb{R}_{+} $          | Democratic subversion (attempted)      |  |  |
| $\xi \in \mathcal{Z}_{\rho}$         | Policy choice                          |  |  |
| $b \in \{0, 1\}$                     | Restrainer opposition                  |  |  |
| Parameters                           |  |  |  |
| z                                    | Institutional constraints              |  |  |
| $\overline{q}$                       | Strength of the Restrainer             |  |  |
| С                                    | Cost of opposition                     |  |  |
| П                                    | Incumbent's value from office          |  |  |
| $\beta_i$                            | Agent $i$ 's bias, $i \in \{I, R, E\}$ |  |  |
| Functions and outcomes               |  |  |  |
| $r \in \{0, \rho\}$                  | Democratic backsliding                 |  |  |
| $x \in \{0, \xi\}$                   | Implemented policy                     |  |  |
| $\mathcal{Z}_r = [-(z+r), z+r]$      | Incumbent's policy authority           |  |  |
| $\varphi(r) \in [0, 1]$ (increasing) | Electoral manipulation                 |  |  |

("it"; the citizens). All agents have preferences over a space  $\mathbb{R}$ . This space may capture ideological positions as well as degrees of authoritarianism.

The interaction among the three actors takes place in two phases: a democratic subversion phase and a policy-making phase. Initially, the Incumbent holds office, and a status quo policy normalized to zero is in place. In the democratic subversion phase, the Incumbent initiates a reform that can weaken democracy (the reform can extend his tenure, change electoral laws to reduce the odds of his defeat, or curtail media freedom). In response, the Restrainer decides whether to oppose this initiative, which can either succeed or fail. Next, in the policy-making phase, the Incumbent proposes a policy from a set that depends on the success of the initiative in the subversion phase. Subsequently, the Electorate decides whether to continue supporting the Incumbent. The probability that the Incumbent will be reelected depends on the Electorate's support. If reelected, the Incumbent implements his policy. If the Incumbent is not reelected, the status quo policy prevails.

**Table 2** summarizes the variables, parameters, and functions of the model. Below, we describe the democratic subversion and policy-making phases in more detail.

#### 3.1. Democratic Subversion Phase

In this phase, the Incumbent chooses the intensity of subversion, captured by an initiative  $\rho \in \mathbb{R}_+$ , where  $\rho = 0$  denotes no initiative to subvert. The success of the Incumbent's initiative depends on whether the Restrainer opposes it. We denote by  $r \in \{0, \rho\}$  the outcome of the subversion phase. If the Incumbent does not initiate subversion or if his initiative fails, then r = 0 and no backsliding occurs. If the Incumbent initiates subversion and it succeeds, then  $r = \rho$  and two possible forms of backsliding may result. First, subversion loosens the constraints the Incumbent faces when choosing the policy. Absent successful subversion, in the policy-making phase the Incumbent can choose a policy from a set  $\mathcal{Z}_0 = [-z,z]$ . Successful subversion can expand this set to  $\mathcal{Z}_r = [-(z+r),z+r]$ . Note that z captures the initial institutional constraints that limit the executive's ability to change the status quo; r, meanwhile, measures the additional discretion that subversion grants. Second, subversion makes the Incumbent's position in office more stable. Without support from the Electorate, the Incumbent maintains office with a probability  $\varphi(r) \in [0, 1]$ , where  $\varphi$  is an increasing function. With the Electorate's support, instead, the Incumbent maintains office with certainty.

These two forms of backsliding can operate simultaneously or in isolation. If subversion has no effect on the Incumbent's policy authority, we set  $\mathcal{Z}_r = [-z, z]$ . If subversion has no effect on the probability of retaining power, we set  $\varphi(r) \equiv \phi$ , where  $\phi \in [0, 1]$  is a constant.

The Restrainer can oppose the Incumbent's initiative (b=1) or not (b=0). The action b=1 captures the use of legislative actions (e.g., passing bills) and nonlegislative actions (e.g., organizing public demonstrations) by the opposition to reverse the consequences of the initiative, or a court striking the initiative down. If the Restrainer opposes the Incumbent's initiative, she pays a cost c>0, but the initiative fails with probability  $q\in(0,1)$ . The parameter q thus captures the strength of the Restrainer. With complementary probability, 1-q, the initiative passes despite the Restrainer's opposition, and subversion occurs. If the Restrainer does not oppose, the initiative passes, subversion is successful, and the Restrainer incurs no cost. Thus, if the Incumbent's initiative is  $\rho$ , this initiative succeeds with a probability that depends on the Restrainer's opposition:  $Pr(r=\rho)=(1-bq)$ .

# 3.2. Policy-Making Phase

In the policy-making phase, the Incumbent proposes a policy change from the status quo (normalized to zero) to a policy  $\xi \in \mathcal{Z}_r$ , where r is the outcome of the subversion phase. The Incumbent then runs for reelection, and the Electorate decides whether to support him. If the Electorate supports him, the Incumbent retains office. If the Electorate does not support him, the Incumbent stays in power with probability  $\varphi(r)$  and loses office with probability  $1-\varphi(r)$ . If the Incumbent maintains office, the policy platform  $\xi$  is implemented. If the Incumbent loses office, platform  $\xi$  is not implemented and the status quo remains in place. The term  $x \in \{0, \xi\}$  denotes the implemented policy:  $x = \xi$  if the Incumbent maintains office and x = 0 if the Incumbent loses office. The Electorate's decision to support the Incumbent can thus depend both on his policy initiatives, as in traditional models of electoral accountability and electoral control, and on whether and how the Incumbent's previous actions change the nature of accountability by either strengthening his hold on office and/or expanding his policy authority.

# 3.3. Preferences

Each agent *i* has policy preferences represented by a quadratic loss relative to her preferred policy  $\beta_i \in \mathbb{R}$ , where i = I (for Incumbent), *R* (for Restrainer), or *E* (for Electorate). When policy *x* is implemented, agent  $i \in \{I, R, E\}$  gets a policy payoff:  $u_i(x) = -(x - \beta_i)^2$ .

In addition to his policy payoff, the Incumbent gets a payoff equal to  $\Pi \ge 0$  from retaining office, and the Restrainer pays a cost equal to  $c \ge 0$  for opposing democratic subversion. The actual objective function of each agent—reflecting the goals they pursue—can take a specific form in the models we review. Where appropriate, we describe these specifics in each model's dedicated section.

#### 4. A TAXONOMY OF RECENT MODELS

An advantage of formal models—as with any exercise in abstraction—is their flexibility in covering many seemingly different situations. In this section, we take advantage of this flexibility and nest existing models of democratic backsliding in the framework introduced in Section 3.

A general disclaimer applies to our analysis. Some of the narratives of the papers we discuss do not fit neatly within the boundaries of our two-by-two matrix. In these instances, we use the formal

<sup>&</sup>lt;sup>1</sup>While a fully congruent Restrainer corresponds to the case  $\beta_R = \beta_E$ , a Restrainer's preferred policy may differ from the Electorate's.

model as our guide. For instance, the criterion we use to classify a paper as aggrandizement is not whether attempts to subvert democracy enable more extreme policies but whether they expand the Incumbent's ability to change policy outcomes.

# 4.1. Vertical Restrainers and Electoral Manipulation

The first set of models studies settings where the Incumbent manipulates elections and voters are the main defense against these attempts. This set corresponds to the northwest quadrant of **Table 1**.

In Svolik's (2020) model, an Incumbent runs for reelection against a nonstrategic Challenger. The Electorate is split into two groups: informed (share  $1-\alpha$ ) and uninformed (share  $\alpha$ ). Informed voters value democracy and have preferences over implemented policy. Uninformed voters do not have preferences over policy and can be swayed to support the Incumbent through manipulative actions. The Incumbent chooses the extent  $r=\rho\in(0,1)$  of this manipulation, which has two effects. First, it affects the reelection probability of the Incumbent. Second, it modifies the composition of the Incumbent's support. Because informed voters share a common value for fair elections (referred to as civic virtue), higher manipulation increases Incumbent support among uninformed voters and decreases it among informed ones.

Informed voters differ in their policy preferences. A typical informed voter j has a utility equal to

$$u_{E,j}(x) = -(x - \beta_{E,j}) - \rho^2,$$

where the term  $-\rho^2$  reflects his civic virtue, namely his dislike for electoral manipulation. The informed voters' ideal points  $\beta_{E,j}$  are distributed in the interval [-z, z] according to a cumulative density function with point masses at the extremes (recall that in our meta-model, the parameter z represents the institutional constraints before the Incumbent has a chance to subvert democracy). The Incumbent and the Challenger differ in their ideal policies: The Incumbent is biased to the right ( $\beta_I > 0$ ), and the Challenger is biased to the left ( $\beta_R < 0$ ). The policy space does not depend on the degree of manipulation:  $\mathcal{Z}_r \equiv [-z, z]^2$ .

According to Svolik (2020), voters with extreme ideal policies tolerate electoral manipulation to obtain a policy closer to their ideal point. When the share of these extreme voters is sufficiently large, the Incumbent's optimal strategy is to propose a policy that is biased to the right and choose a positive level of manipulation, which enhances his probability of retaining office. Therefore, a more polarized Electorate (i.e., more voters with extreme ideal points) weakens democratic institutions (leads to higher  $\rho$ , i.e., weaker electoral accountability) and also leads to more extremism.

**Observation 1.** Support for incumbents who engage in electoral manipulation increases with mass polarization.

Voters do not need to value democracy intrinsically to be willing to defend it. As suggested by familiar intuitions from models of electoral accountability, voters may value democracy instrumentally, because it is easier to discipline and select incumbents that may be replaced when falling short of their promises. In this vein, Luo & Przeworski (2023) present a model wherein voters have no exogenous preference for democracy. Yet, they have preferences over the quality of (i.e.,

<sup>&</sup>lt;sup>2</sup>Note that expressing Svolik's (2020) model in the framework of our meta-model allows us to see that it is a model of electoral manipulation and not aggrandizement because the set  $Z_r$  remains constant. At first sight, however, and based on the empirical section of Svolik's paper, one may reach a different conclusion.

the policy congruence with) their representatives, and they value democracy to the extent that it allows them to achieve better policy outcomes.<sup>3</sup>

In line with this idea, Luo & Przeworski (2023) derive this instrumental (common) value of democracy from a trade-off between improving current policy outcomes and retaining the ability to select future incumbents. Consider an Incumbent with autocratic ambitions facing a Challenger of lower quality. Replacing the Incumbent leads to less desirable policy outcomes today but prevents electoral manipulation in subsequent periods by making it easier to replace today's Challenger with better opponents in the future.

In this setting, the Incumbent can gradually tilt the playing field in his favor. This accumulated advantage increases the probability that the Incumbent retains office against the Electorate's will. In the notation of our meta-model, the Incumbent at time t can choose whether to subvert democracy ( $\rho_t = 1$  versus  $\rho_t = 0$ ). Subversion increases the Incumbent's probability of retaining office when the Electorate withdraws its support:  $\varphi_t = (1 - \rho_t)\varphi_{t-1} + \rho_t\psi$ , where  $\psi$  is a random variable distributed according to some arbitrary distribution with support inside  $[\varphi_{t-1}, 1]$ . In the first period, the Incumbent has no electoral advantage:  $\varphi_0 = 0$ .

Agents' ideal points capture preferences over a spatial policy dimension. The Electorate's ideal point is fixed at  $\beta_E = 0$ . The Incumbent's ideal point is to the right of the Electorate's:  $\beta_I \in (0, 1)$ . The identity and preferences of the Challenger, instead of being fixed, evolve stochastically. In each period t, the preferences of the Challenger align with those of the Electorate (i.e.,  $\beta_{R,t} = 0$ ) with probability  $\gamma \in (0, 1)$ . With complementary probability, the Challenger has an ideal policy equal to  $\beta_{R,t} = -1$ , which is more extreme (in the opposite direction) than the Incumbent's.

When the Incumbent chooses to subvert (i.e., when he accumulates electoral advantage,  $\rho_t = 1$ ) and the Challenger is an extremist ( $\beta_{R,t} = -1$ ), the Electorate faces a policy–democracy trade-off. If it keeps supporting the Incumbent, its policy payoff in the current period is higher than it would be if it withdrew its support. The Incumbent, however, accumulates additional electoral advantage, and the Electorate's ability to replace him in the future with a Challenger that shares its ideal policy decreases.

In equilibrium, two backsliding pathways are possible. When the Incumbent is relatively popular (i.e.,  $\beta_I$  is sufficiently close to zero or  $\gamma$  is sufficiently close to zero), the Incumbent always subverts democracy and the Electorate keeps supporting him. Because the Incumbent is likely to be better than the Challenger, the Electorate does not value the opportunity to replace him in the future. The Incumbent is thus emboldened to increasingly tilt the scales in his favor over time.

Conversely, when the Incumbent is relatively unpopular (i.e.,  $\beta_I$  is sufficiently large or  $\gamma$  is sufficiently close to one), he is so unlikely to keep the Electorate's support that manipulation becomes his only hope for retaining office—even as he anticipates that voters will sanction him. Since voters expect manipulation in subsequent periods, they withdraw their support even when the Incumbent ends up facing less popular (more extreme) Challengers. The withdrawal of support, in turn, provides the Incumbent with further incentives to subvert democracy.

Along both backsliding pathways, the Incumbent can accumulate enough electoral advantage to almost fully insulate himself from the electoral process. In Luo & Przeworski's (2023) model, democracy is sustainable—that is, the Electorate is willing to sanction attempts to subvert democracy and is able to deter these attempts—only if the Incumbent is sufficiently unpopular and the Challenger is unlikely to be a better alternative.

<sup>&</sup>lt;sup>3</sup>We note that, in place of preferences over the policy, one could have preferences over ideologies or preference over valence.

**Observation 2.** Very high and very low levels of incumbent electoral security are associated with backsliding.

While Svolik (2020) shows that mass polarization (i.e., deep policy disagreements among voters) can exacerbate the risk of democratic backsliding, its occurrence can also be prompted by common value issues, such as national security. Gratton & Lee (2024) highlight this possibility through an infinite-horizon model of electoral accountability.

Gratton & Lee (2024) assume that the Electorate not only values liberty and democracy but also confronts the risk of negative shocks (e.g., terrorist attacks, foreign invasions, or natural disasters). Shocks occur with some exogenous probability and only authoritarian leaders can handle them. The Electorate receives a noisy signal concerning the occurrence of these shocks (e.g., from the media), after which it must elect a liberal Incumbent or an authoritarian one. The elected Incumbent then subverts democracy ( $\rho = 1$ ) if and only if he is authoritarian.

Democratic subversion expands the Incumbent's policy authority:  $\mathcal{Z}_0 = \{0\} \subseteq \mathcal{Z}_1 = \{0, 1\}$ . The Electorate's ideal policy is  $\beta_E = 0$  if there is no shock and  $\beta_E = 1$  if there is a shock.

In this setting, the Electorate is willing to trade off liberty for security. Thus, it elects an authoritarian Incumbent if and only if the probability that the situation warrants authoritarian intervention is high enough. This happens when the expected loss from implementing policy  $\xi = 0$  when the shock occurs is greater than the expected loss from implementing policy  $\xi = 1$  when there is no shock.

Democratic subversion, however, also increases the probability that the Incumbent retains power by selectively censoring the information available to the Electorate. By manipulating and censoring information, the Incumbent can persuade the Electorate that the negative shock is sufficiently likely to justify his retention.<sup>5</sup> Therefore, electing an authoritarian Incumbent has both short- and long-term costs. In the short term, the Electorate incurs a loss when the authoritarian Incumbent implements policy  $\xi = 1$  but there is no shock. In the long term, the Electorate suffers the consequences of weakened electoral accountability due to signal manipulation.

Gratton & Lee (2024) show how the probability of a negative shock, the Electorate's value for democracy, and the informativeness of the signal available to the Electorate jointly determine the evolution of political regimes over time. If the probability of a shock is low enough, the Electorate appoints and retains a liberal Incumbent. In this case, liberal regimes are both stable and efficient. At the other extreme, if the probability of a shock is high, the Electorate appoints and retains an authoritarian Incumbent who can handle the impending crisis. In this case, authoritarian regimes are both stable and efficient: The authoritarian Incumbent does not need to censor information to convince the Electorate to retain him. Finally, when the probability of a shock is intermediate, the authoritarian Incumbent is eventually elected and he engages in censorship to retain power. In this scenario, although the Electorate would like to get rid of authoritarian Incumbents more often, censorship enables these regimes to last inefficiently long (possibly forever).

**Observation 3.** Trading off liberty for security can initiate backsliding. Illiberal incumbents selectively censor information to stoke the fear of security shocks, reinforcing the backsliding process.

# 4.2. Vertical Restrainers and Policy Aggrandizement

While maintaining the focus on the Incumbent-restraining power of the Electorate, in this section we discuss theories that apply to the many circumstances where successful democratic subversion expands the Incumbent's power rather than (or in addition to) securing his hold on

<sup>&</sup>lt;sup>4</sup>In our meta-model,  $\mathcal{Z}_0 = 0$  corresponds to set  $z = \{0\}$ .

<sup>&</sup>lt;sup>5</sup>Formally, the Incumbent can modify the information structure available to the Electorate.

power. Chiopris et al. (2021) posit an Electorate facing an Incumbent who wants to expand his policy authority. The Electorate, however, is uncertain regarding the true intentions of the Incumbent. In particular, the Incumbent is one of two types: a Closet Autocrat with probability  $\alpha \in (0, 1)$  or an Ideologue with probability  $1-\alpha$ . The type of the Incumbent is his private information.

The Incumbent initially proposes an institutional reform  $\rho \in [0, 1]$  and then decides which policy  $\xi$  to propose. A more radical implemented reform  $(r = \rho)$  can increase the Incumbent's power through two channels. First, policy authority expands from  $\mathcal{Z}_0 = \{0\}$  to  $\mathcal{Z}_r = [0, r]$ , and, second, a higher r enables the Incumbent to pursue further aggrandizing goals. Both the Closet Autocrat and the Ideologue prefer the most extreme policy ( $\beta_I = 1$ , regardless of the Incumbent's type), but they differ in their desire for aggrandizing. The Ideologue harbors only extreme policy preferences, and he has no intention to exploit institutional reforms beyond ordinary policy changes. The Closet Autocrat, by contrast, is a true subverter: He regards institutional reforms as instrumental to his overarching goal of power aggrandizing (i.e., he also values  $\rho$  for its own sake).

The Electorate dislikes aggrandizing: If the Closet Autocrat is in power, the Electorate suffers a loss equal to  $-\rho^2$ , while it suffers no such cost if the Ideologue is in office. On top of this preference against aggrandizing, the Electorate has spatial preferences with an ideal policy equal to  $\beta_E \in (0, 1)$ . Thus, the overall utility of the Electorate is  $u(x, \rho) = -(x-\beta_E)^2 - \rho^2$ . After observing  $\rho$ , the Electorate decides whether to keep supporting the Incumbent or to withdraw its support. If the Electorate withdraws its support, the Incumbent loses office and a (nonstrategic) Challenger with ideal policy  $\beta_R = 0$  replaces him. Since the Challenger is not a strategic player in the game, his ideal point can also be interpreted as the status quo or reversion point.

Chiopris et al. (2021) show that the Electorate supports the Incumbent over the Challenger if the institutional reform  $\rho$  is lower than or equal to a threshold  $\overline{\rho}(\alpha, \beta_E)$  that is decreasing in the probability that the Incumbent is a Closet Autocrat ( $\alpha$ ) and in the ideal policy of the Electorate ( $\beta_E$ ). The properties of the threshold  $\overline{\rho}(\alpha, \beta_E)$  have an intuitive interpretation: The Electorate tolerates more extensive institutional reforms both when Closet Autocrats are less likely and when the Electorate itself prefers significant changes in the policy domain.

A particularly interesting type of equilibrium is the one where both types of Incumbent pool and propose the most extensive reform that is compatible with the Incumbent's reelection:  $\rho = \overline{\rho}(\alpha, \beta_E)$ . In this equilibrium, if the Electorate has moderate policy preferences ( $\beta_E$  is low), its belief that the Incumbent is a Closet Autocrat needs to be low for the Incumbent to be reelected. However, as its policy preferences become more extreme, the Electorate reelects the Incumbent even when there is a nonnegligible chance that he is a Closet Autocrat. In the latter scenario, the Electorate may experience regret upon learning that a Closet Autocrat has gained power, in line with the evidence presented by Svolik (2021).

We observe two differences between the Chiopris et al. (2021) and Svolik (2020) models. First, democratic backsliding is possible even when the Electorate exhibits very strong commitments to democracy. Second, when Closet Autocrats are sufficiently common, the Electorate may accept suboptimal policies to prevent aggrandizement from happening. In practical terms, the Electorate may only reelect an Incumbent whose institutional reforms are so moderate that they prevent the Electorate's ideal point from being adopted. This loss in the policy dimension is the toll the Electorate pays to prevent severe backsliding.

**Observation 4.** Voters may enforce limits to institutional reform that separate closet autocrats from ideologues. These limits, however, prevent the incumbent from adopting the voters' preferred policy when elected.

The notion that voters trade away ideological proximity in order to prevent democratic backsliding is the focus of the empirical section of the paper by Chiopris et al. (2021).

Informational asymmetries can also interact with voters' emotions, with subtle consequences. Grillo & Prato (2023) explicitly consider the role of fear. In their model, the Incumbent decides between subverting democracy ( $\rho = 1$ ) or not ( $\rho = 0$ ). The baseline model is one of pure aggrandizement: Subversion expands only the set of policies available in the policy-making phase (i.e.,  $\mathcal{Z}_1 = [-1, 1] \supseteq \mathcal{Z}_0 = \{0\}$ , while the function  $\varphi$  is constant). The key innovation is that, beyond an ideal policy equal to  $\beta_E = 0$ , the Electorate has reference-dependent utility: A policy x generates a psychological gain when  $u_E(x)$  is above the Electorate's reference point, which is its expected policy payoff after the Incumbent's initial choice of subversion but before his final policy choice,  $\mathbb{E}[u_E(x)]$ . Similarly, policy x generates a psychological loss when  $u_E(x)$  is below  $\mathbb{E}[u_E(x)]$ . In words, the Electorate's expectations about the Incumbent's future behavior shape its emotional reaction to his actual behavior. Thus, the support the Incumbent receives from the Electorate is increasing in the psychological gain associated with  $u_E(x)$  exceeding  $\mathbb{E}[u_E(x)]$  and decreasing in the psychological loss associated with  $u_E(x)$  falling short of  $\mathbb{E}[u_E(x)]$ .

The Incumbent's aggrandizement is interpreted here as enabling changes away from the status quo zero and toward positive values of the policy x. Since  $\beta_E=0$  and  $\beta_I>0$ , these changes benefit the Incumbent and hurt the Electorate. More specifically, the Incumbent's ideal policy can be moderately high ( $\beta_I \in (0, 1]$ ) or extreme ( $\beta_I>1$ ). The ideal policy of the Incumbent is his private information and is determined by some exogenous probability. An Incumbent with an extreme ideal policy chooses democratic subversion ( $\rho=1$ ) and the most extreme policy ( $\xi=1$ ), regardless of the Electorate's reaction.

When the Electorate sees that the Incumbent initiates democratic subversion (i.e., he chooses  $\rho=1$ ), its expectations regarding policy become pessimistic, fearing that policy  $\xi=1$  will be implemented. Any less extreme choice of the Incumbent in the policy-making phase ( $\xi<1$ ) therefore comes as a relief and, because of reference dependence, increases the Incumbent's electoral support. When reference dependence is sufficiently strong, the Incumbent with a moderate ideal policy exploits this fear-and-relief mechanism. He subverts democracy only to back down and use the Electorate's sense of relief to attract its support.

The opportunity to exploit this fear-and-relief mechanism originates in the emotional response of the Electorate to the initiatives of the Incumbent that could weaken democracy. Grillo & Prato (2023) show that this strategy has two notable implications. First, rather than preventing democratic subversion, stronger prodemocracy values in the electorate might encourage it. Second, a more polarized Electorate might actually discourage incumbents from engaging in democratic subversion: As voters' policy concerns are on average stronger than their democratic concerns, the fear-and-relief strategy is of limited electoral use in a highly polarized electorate.

**Observation 5.** When voters exhibit reference dependence, subversion followed by policy moderation might enhance the electoral prospects of the executive relative to no subversion; mass polarization might decrease the likelihood of subversion.

Although formal initiatives (e.g., institutional reforms) can set the stage for future authoritarian moves, they are not always necessary. Incumbents can also expand their power informally, through channels that are partially hidden from the general public. Howell & Wolton (2018) address this possibility. Their model features an Incumbent who can propose a change in the status quo policy (x = 0) in one of two possible directions ( $\xi \in \{-1, 1\}$ ). The policy change can occur through two different channels: de jure aggrandizement or de facto aggrandizement.

De jure aggrandizement takes place through institutional reforms ( $\rho = 1$ ), is costly, and cannot be opposed by the institutional Restrainer. Furthermore, it permanently expands the Incumbent's policy authority ( $\mathcal{Z}_1 = \{-1,0,1\} \supseteq \mathcal{Z}_0 = \{0\}$ ). De facto aggrandizement, in contrast, need not be preceded by institutional reforms, is costless, and can be blocked by the Restrainer

with an exogenous probability  $q \in (0, 1)$ . Finally, successful de facto aggrandizement allows the Incumbent to choose a specific policy, say x = 1, but it does not expand his policy authority in both directions: If the Incumbent also wants to implement policy x = -1, he needs to expand his authority in this other direction in a subsequent period.

Once the Incumbent chooses the type of aggrandizement, he runs against a Challenger. Players' ideal policies are set equal to  $\beta_I = 1$  for the Incumbent,  $\beta_R = -1$  for the Challenger, and  $\beta_E \in (-1, 1)$  for the Electorate. The Incumbent's probability of reelection is increasing in  $\beta_E$ . When the preferences of the Electorate and of the Incumbent are far apart (i.e., when  $\beta_E$  is low enough), attempts to expand the Incumbent's authority come at a significant electoral cost. The Incumbent anticipates his replacement with the Challenger should he attempt to expand his authority; thus, he refrains from aggrandizement.

When the ideal policies of the Electorate and of the Incumbent are closer to one another (i.e., when  $\beta_E$  is sufficiently high), the Incumbent will seek power aggrandizement. The channel employed—de jure or de facto—depends on the Electorate's policy responsiveness. If the Electorate is highly responsive to policy, de jure aggrandizement improves the Incumbent's electoral odds. If the Incumbent loses the election, de jure aggrandizement would allow the Restrainer to implement policy x = -1. Given the high  $\beta_E$ , the Electorate wants to avoid the latter policy outcome, so it throws its support behind the Incumbent. But when the Electorate puts less weight on policy, the above reasoning collapses and the Incumbent chooses the cheaper de facto aggrandizement.

**Observation 6.** De facto aggrandizement is more likely when voters put less weight on policy at the ballot. De jure aggrandizement is more likely when policy changes are the key drivers of electoral results.

# 4.3. Horizontal Restrainers and Electoral Manipulation

Models that analyze the interaction between incumbents and vertical restrainers highlight that the electorate is not always able to rein in authoritarian behaviors. While electorates in practice often lack the information, willingness, and ability to effectively perform their restraining role, there are other elite actors who, by virtue of being relatively less vulnerable to these shortcomings, might be able to do so.

In this vein, Miller (2021) considers a model where the Incumbent chooses between engaging in democratic subversion to preserve power ( $\rho = 1$ ) or maintaining the status quo ( $\rho = 0$ ). The Electorate cannot observe  $\rho$ . However, an institutional Restrainer, after observing an imperfect signal of  $\rho$ , can call on the Electorate to mobilize against the Incumbent. The Electorate can either mobilize (b = 1) or not (b = 0).

If democratic subversion succeeds, the Incumbent secures office against the wishes of the Electorate. If the Electorate mobilizes and overthrows the Incumbent, the Restrainer replaces the Incumbent and enjoys the value from office  $\Pi$ .<sup>6</sup> In all remaining cases, the Incumbent retains power with probability  $\varphi(1) = \gamma \in (0, 1)$  and loses it with probability  $1-\gamma$ . The reform has no impact on the policy space  $(\mathcal{Z}_1 = \mathcal{Z}_0)$ .

The Electorate mobilizes more easily if (a) it believes that the Restrainer calls for mobilization only when her signal tells her that the Incumbent chose  $\rho = 1$ , (b) it believes that the Restrainer's signal about  $\rho$  is accurate, and (c) it is not ideologically aligned with the Incumbent. Condition a, however, should not be taken for granted: The Restrainer can "cry wolf" to replace the Incumbent in power and enjoy the value of office  $\Pi$ .

<sup>&</sup>lt;sup>6</sup>While Miller (2021) considers an infinite-horizon model in which Incumbent and Restrainer can alternate in power, we can capture its key intuitions in a simpler setting.

Miller (2021) shows that democracy is stable (i.e., that the Incumbent does not try to grab power) if and only if elections are sufficiently competitive—that is,  $\gamma$  takes intermediate values and both Incumbent and Restrainer have a sufficiently high chance of winning the election in the absence of subversion. When the Incumbent's electoral chances are very low (low  $\gamma$ ), subversion is his only way to hold on to office. When the Incumbent's electoral chances are very high (high  $\gamma$ ), the Restrainer will call for mobilization too often, and, in equilibrium, the Incumbent will respond with frequent subversion.

This logic leads to a somewhat paradoxical result: Increasing the Electorate's readiness to mobilize in the name of its democratic values can weaken the stability of democratic institutions. Facing a more responsive Electorate, the Restrainer is tempted to cry wolf often enough for the Incumbent to attempt a power grab.

**Observation 7.** Power grabs are less likely when electoral contests are competitive and the electorate's readiness to mobilize is not too high.

The opposition can also discipline the ruling party through dynamic incentives that guarantee the self-sustainability of democratic institutions. This is the topic of the paper by Helmke et al. (2022), who study how parties can use, for instance, gerrymandering to subvert democracy.

In their model, two parties (A and B) alternate in holding executive office with equal probability in each period. When party A holds office, he can subvert democracy (which the authors interpret as tilting the election) and increase his probability of retaining office from 1/2 to  $\varphi_A \in (1/2, 1)$ . The value of  $\varphi_A$  represents party A's ability to subvert democracy. Similarly, when party B holds office, she can increase her probability of remaining in office in the next period from 1/2 to  $1-\varphi_B$ , where  $\varphi_B \in (0, 1/2)$  represents party B's ability to subvert democracy.

In this repeated interaction, Helmke et al. (2022) provide conditions under which a forbearance equilibrium is possible. In this equilibrium, neither party subverts democracy, and an even and fair alternation of power is sustainable. The forbearance equilibrium is supported by grim trigger strategies: At the start of the game, neither party subverts democracy while in office, and they refrain from subversion as long as no subversion occurs. As soon as someone subverts, both parties start subverting democracy and keep doing so forever. The forbearance equilibrium places two conditions on parties' abilities to subvert democracy. First, these abilities must be sufficiently low (i.e., both  $\varphi_A$  and  $\varphi_B$  must be sufficiently close to 1/2). Second, parties need to be able to subvert democracy to a similar extent (i.e.,  $\varphi_A$  and  $1-\varphi_B$  must be sufficiently close). The first condition guarantees that the temptation to subvert is not too high for either party. The second condition ensures that the threat of punishment for subversion is high enough to deter both parties.

**Observation 8.** Symmetry in parties' ability to subvert democracy prevents democratic backsliding through a mutual deterrence mechanism.

While Miller (2021) and Helmke et al. (2022) focus on the restraining role of the opposition, scholars have also documented how the Incumbent's own party can perform this role (Levitsky & Ziblatt 2018). This idea is formally explored by Hollyer et al. (2023). The trade-off faced by the Incumbent's copartisans is similar to the policy–democracy trade-off described by Svolik (2020): Punishing an Incumbent who engages in electoral manipulation is valuable because it helps preserve democracy, but it hampers the pursuit of the party's programmatic goals by enhancing the opposition's electoral chances. The key argument of Hollyer et al. (2023) is that the cost of removing a charismatic Incumbent is high because he is very likely to win against the opposition. A charismatic Incumbent is thus less likely to be internally restrained by his own party. This, in turn, implies that electoral appeal and backsliding should be positively associated, in contrast to both Luo & Przeworski (2023) and Miller (2021).

# 4.4. Horizontal Restrainers and Policy Aggrandizement

Miller (2021) contends that it is the competition between the Restrainer and the Incumbent that limits the Restrainer's credibility and, consequently, her ability to prevent authoritarian reforms. In contrast, for Howell et al. (2023), the Restrainer is unable to restrain because she knows she might share the Incumbent's preferences in the future.

In the Howell et al. (2023) model, the initial policy authority is equal to  $\mathcal{Z}_0 = \{0\}$ . The Incumbent can expand this policy authority through an institutional reform,  $\rho \in (0, 1)$ . If the reform is implemented  $(r = \rho)$ ,  $\mathcal{Z}_r = [-r, r]$ . The Restrainer can oppose the reform (b = 1) or refrain from doing so (b = 0). The Electorate does not play a relevant role, so we can ignore it for the purposes of this discussion.

The Incumbent's ideal policy,  $\beta_I$ , is high enough for him to always prefer choosing the most extreme policy available on the right. If the Restrainer does not oppose the reform, the Incumbent will implement  $x = \rho$ . When the Restrainer opposes the reform instead, the policy reverts to the status quo, x = 0, and the Incumbent loses the opportunity to propose further institutional reform. The Restrainer's ideal policy,  $\beta_R$ , depends on a policy state that is realized after the Restrainer's choice of action. The state, similar to Gratton & Lee's (2024) model, is interpreted as a national security threat, natural disaster, or health emergency. In times of emergency, the Restrainer agrees with the Incumbent's preferred course of action, while in normal times, the Incumbent and the Restrainer disagree.

In light of the uncertainty surrounding  $\beta_R$ , opposing the institutional reform is risky for the Restrainer. When the Restrainer and the Incumbent have little or no conflicting interests (i.e.,  $\beta_R$  is likely to be high), the Restrainer prefers that the Incumbent choose a positive policy x > 0 rather than the status quo. Anticipating this preference, the Incumbent can propose an institutional reform  $\rho > 0$  that the Restrainer will accept.

The main contribution of Howell et al. (2023) is to show that this mechanism unravels dynamically: Once the Incumbent has expanded his policy authority to  $[-\rho, \rho]$ , he can expand it further to  $[-\rho', \rho']$  with  $\rho' > \rho$ . The key mechanism behind this kind of authoritarian escalation is that the policy the Incumbent implements when the Restrainer opposes is the upper bound of the set of feasible policies from the previous period.

**Observation 9.** If executive aggrandizement may serve their future interests, horizontal restrainers fail to prevent democratic backsliding in the present.

# 4.5. Additional Considerations

Before discussing the empirical implications of these theories, we note that many separation-oforigins systems are explicitly designed around the interaction between vertical and horizontal restrainers. In presidential systems under divided government, the president is accountable to citizens both directly and indirectly, via congressional leaders with varying incentives to perform their restraining role. In semipresidential systems, a directly elected president relies on a prime minister and a cabinet that needs the support of a legislative majority originating in separate elections. To date, the closest formal model capturing this dual restrainer situation is that of Miller (2021).

# 5. EMPIRICAL IMPLICATIONS OF THE META-MODEL

We now take advantage of the unified analytic framework presented in Section 3 to derive and discuss a few key comparative implications about the determinants of the risk of backsliding, a term that captures both the probability and the expected severity of backsliding. First, consider the effect of polarization in the electorate, or mass polarization. In the language of our meta-model, mass polarization is captured by the difference between  $\beta_E$  of different voters, or the distance between

 $\beta_E$  on the one side and  $\beta_R$  or  $\beta_I$  on the other side. The effect of mass polarization depends on the kind of backsliding enacted by the Incumbent. In the case of electoral manipulation (as in Svolik 2020), higher mass polarization increases the risk of backsliding. In the case of aggrandizement, however, electoral polarization may (as in Chiopris et al. 2021) or may not (as in Grillo & Prato 2023) increase the chances of backsliding.

Second, the effect of elite polarization (the programmatic distance between the incumbent's preferred policy and the restrainer's, captured by the distance between  $\beta_I$  and  $\beta_R$ ) is also nuanced. It can decrease the risk of backsliding via aggrandizement (restrainers are more likely to oppose aggrandizement in Howell et al. 2023), but not under electoral manipulation (parties are less likely to sanction their own charismatic leaders in Hollyer et al. 2011).

A third implication concerns the electorate's normative attachments to democratic values. Contrary to what conventional wisdom might suggest, strengthening voters' democratic values can increase the risk of backsliding, as shown, via different mechanisms, by both Grillo & Prato (2023) and Miller (2021). Frequently correlated with the strength of democratic values is citizens' belief that democratic backsliding is something that might not happen in their own polity. For instance, established democracies will both have high democratic values and be unlikely to suspect that they are in danger of backsliding. The Chiopris et al. (2021) model of aggrandizement with vertical restrainers implies that such polities are more vulnerable to backsliding, other features held constant.

Fourth, the general contestability of elections acts as a stabilizing force. More competitive elections reduce the risk of backsliding for both Helmke et al. (2022) and Miller (2021) by increasing the incentives of the restrainer to oppose backsliding.

Finally, the effect of an incumbent's personal popularity depends on the key set of actors constraining his behavior. Under horizontal accountability, more popular incumbents are more likely to engage in backsliding (Hollyer et al. 2023), but that is not always the case under vertical accountability (Luo & Przeworski 2023).

#### 6. THE EMPIRICAL LITERATURE

In this section, we concentrate on recent empirical articles on democratic backsliding (papers with both formal and empirical components are discussed in Section 4, above).<sup>7</sup> Our goal is twofold. On the one hand, we hope that this review can show empirical researchers how to select formal papers for their theoretical sections, where they generate hypotheses. On the other hand, we hope to encourage formal modelers to pay closer attention to the interests of empirical researchers by focusing, for instance, on an analysis of the implications that lend themselves to empirical exploration.

Despite the relative paucity of cross-citations, there is an affinity between the modeling assumptions of the theoretical papers and the scope conditions in the empirical literature. A paper that runs a conjoint experiment with potential voters should not draw as motivation for hypotheses on theories with horizontal restrainers. Likewise, an experiment with a vignette describing redistricting efforts or other forms of electoral manipulation should not be seeking justification for hypotheses in papers that focus on aggrandizement.

Our taxonomy, based on the target of backsliding (whether the incumbent is manipulating the electoral process in his favor or expanding his powers) and the key incumbent-restraining actor (voters or other elites), can also be used to organize empirical papers. The specific terms used to distinguish vertical from horizontal restrainers vary across articles. Some authors (e.g.,

<sup>&</sup>lt;sup>7</sup>There is a large literature in American politics and American political development about support for civil liberties, which in some cases overlaps with the focus of this review (e.g., Green et al. 2011). Motivated by space constraints, our criterion for inclusion is a narrower and explicit focus on democratic backsliding, though we acknowledge the relevance of this literature for current scholarship on backsliding.

Table 3 Empirical papers on democratic backsliding

|                        | Constraints   |                                       |  |
|------------------------|---|---------------------------------------|--|
| Type                   | Vertical  | Horizontal                            |  |
| Electoral manipulation | Aarslew (2023), Arbatli & Rosenberg (2021), Arceneaux &       | Das (2023), Druckman et al. (2023),   |  |
|                        | Truex (2022), Braley et al. (2023), Clayton et al. (2021),    | Grumbach (2023), Ziblatt (2017)       |  |
|                        | Frederiksen (2022b), van Noort (2022), Wuttke et al.          |                                       |  |
|                        | (2024)  |                                       |  |
| Aggrandizement         | Bischof et al. (2023), Braman (2021), Gidengil et al. (2022), | Benasaglio Berlucchi & Kellam (2023), |  |
|                        | Grossman et al. (2022), Kingzette et al. (2021),              | Pérez-Liñán et al. (2019),            |  |
|                        | Mazepus & Toshkov (2022), Rovny (2023), Svolik                | Thompson (2022)                       |  |
|                        | (2021), Wunsch et al. (2023), Wuttke & Foos (2022),           |                                       |  |
|                        | Wuttke et al. (2023)  |                                       |  |
| Both                   | Cinar & Nalepa (2022), Frederiksen (2022a), Gandhi &          | Arriola et al. (2021), Gibler &       |  |
|                        | Ong (2019), Krishnarajan (2023), <b>Orhan (2022)</b> ,        | Randazzo (2011), Pospieszna &         |  |
|                        | Saikkonen & Christensen (2023), Simonovits et al.             | Vetulanicegiel (2021)                 |  |
|                        | (2022), Svolik et al. (2023)                                  |                                       |  |

The papers in italics cite none of the formal models we discuss in Section 4. Those in roman cite some formal models from **Table 1**, but there is a mismatch between the location of these citations in the two-by-two matrix and the scope conditions of the empirical papers. Papers that cite formal models matching their scope conditions are in bold.

Wunsch et al. 2023) refer to "the people" and "the elites," but it is important that research designs focusing on a certain type of restrainer who is preventing a certain type of backsliding draw on the appropriate theories.

Using the same classification as in **Table 1**, **Table 3** summarizes the empirical literature on democratic backsliding. Each paper in bold font cites theories with assumptions (the kind of restrainer and the type of backsliding) that match the scope conditions of the empirical paper's research design. The papers that cite some formal theoretical articles, though not exactly those that match the scope conditions, are in roman font.

Out of 37 papers listed in **Table 3**, 10 focus on horizontal restrainers and, among them, only three consider aggrandizement alone (three more deal with both aggrandizement and electoral manipulation). All but 2 of these 10 papers (Druckman et al. 2023 and Das 2023, although the latter is devoted primarily to documenting electoral manipulation) use observational data. This is not surprising, given the difficulties of performing experiments on elite actors. We note that the empirical articles that focus on horizontal restrainers either do not cite the theoretical literature or cite papers with vertical rather than horizontal restrainers.

Out of the 27 papers with vertical restrainers, 11 focus on aggrandizement, and the remaining 16 focus on electoral manipulation alone (eight) or both (eight). Most of these papers (all but four) use experimental data.

Except for the articles by Ziblatt (2017) and Gibler & Randazzo (2011), all the empirical articles in **Table 3** were published after 2018; therefore, they clearly do not predate the models discussed in Sections 4 and 5. Although four articles (in italic font) cite no paper from Section 4, most of them (in roman) cite some, and as many as 11 cite the theories whose assumptions match the empirical scope conditions. Among these papers, we highlight three to illustrate how, ideally, one would incorporate theory into an empirical testing exercise.

# 6.1. Vertical Restrainers, Electoral Manipulation

The dominant form of empirical research on democratic backsliding is the conjoint experiment. Respondents are confronted with either a pair of candidates with different ideological attributes but similar democratic attachments (control) or a pair of candidates of whom one is associated with democratic subversion—typically, aggrandizement.

Svolik's (2021) paper constitutes an exception. It exploits a natural experiment: the overturning of the 2019 Istanbul mayoral elections by the dominant Justice and Development Party (AKP), which under the pretext of irregularities ordered a rerun. By comparing the behavior of voters in the first and the second election—which featured the same pair of candidates and the same electorate—one can obtain an empirical estimate of the electoral punishment associated with manipulation.

Svolik (2021) distinguishes among three possible channels of electoral punishment: switching [which involves voters who previously cast ballots for AKP switching to the Republican People's Party (CHP)], backlash (which involves differential increases in turnout to the benefit of CHP), and disenchantment (which involves differential decreases in turnout in favor of CHP). The evidence suggests that the second and third channels are relatively more important than the first.

This empirical exercise builds on Svolik's prior theoretical research, but it also mentions other papers from the west cells of **Table 1** (e.g., Chiopris et al. 2021, Grillo & Prato 2023, Luo & Przeworski 2023). Yet, among these papers, only that by Luo & Przeworski (2023) directly theorizes the effects of manipulation.

The paper that perhaps would have been most suitable for Svolik's (2021) hypothesis, however, is that by Gratton & Lee (2024), who explicitly model how voters interpret the government's information deferentially depending on the context. Since the official reason for invalidating the election pointed to irregularities and organized crime, it is entirely plausible that the electorate's response was driven by increased skepticism toward the government's claims about what Gratton & Lee (2024) call a negative shock.

# 6.2. Vertical Restrainers, Aggrandizement

A good example of using theories of aggrandizement to explain how vertical restraining works is presented by Grossman et al. (2022). In the US context, these authors employ survey experiments to elicit support for a power grab, in which a governor inappropriately appoints a judge to a state supreme court. The authors' key interest is in the role of democratic values as a driver of opposition to democratic subversion. They draw on theories from the southwest corner of **Table 1** (i.e., Chiopris et al. 2021, Grillo & Prato 2023). Both choices are warranted by the focus on vertical restrainers and on the incumbent's aggrandizement goal (by means of undermining judicial independence). In addition, both explicitly model democratic attachments.

Grossman et al. (2022) conceptualize these attachments (or the lack thereof) by contrasting three groups of voters: majoritarians, autocrats, and militants. Majoritarians might fail to sanction power grabs not because they attach a negative value to democracy (as autocrats do) or because they are willing to trade off democratic erosion for policy accomplishments (as militants do), but because they think of the incumbent as the embodiment of the will of the majority.

This majoritarian deference proves to be stronger than partisan attachments: Voters fail to sanction even incumbents from the opposing party, as long as they have attracted majority support. We note that the very concept of majoritarian democratic values presupposes that fair elections are taking place. As such, the Grossman et al. (2022) paper can hardly be rooted in models of electoral manipulation.

# 6.3. Vertical Restrainers, Mixed Motives

Frederiksen (2022b) examines voters' willingness to sanction incumbents' electoral manipulation (e.g., via vote buying) in the United Kingdom when a third party (e.g., the Liberal Democrats)

becomes available. The author finds that the presence of a third party reshapes the electoral punishment against the incumbent party, as some voters no longer defect to the main opposition party but choose the Liberal Democrats instead, without increasing the overall magnitude of the defection.

The author's candidate choice conjoint experiment involves two levels of randomization: the presence of a third party and, conditional on the former, whether or not this party is a viable option (captured by past membership in the executive). When the incumbent attempts to manipulate elections, the presence of the third party reduces defections to the main opposition party by prodemocratic voters.

Frederiksen's (2022b) empirical hypotheses draw on two articles in the northwest cell of **Table 1** (i.e., Luo & Przeworski 2023, Svolik 2020). Invoking the second is justified because voters' readiness to punish subversion is affected by their spatial preferences, and these in turn are affected by the emergence of a second opposition party. The somewhat surprising finding that the third party does not encourage more defections is actually in line with the intuitions developed by Luo & Przeworski (2023). Introducing a third party increases voters' perceived probability of a high-quality challenger, thereby reducing the likelihood that electoral manipulation is successful. As a result, holding the behavior of the incumbent fixed, the presence of a third party reduces the harm voters suffer from electoral manipulation.

# 7. CONCLUSION

This article provides a structured overview of a recent formal theoretical literature on democratic backsliding. Its key contribution is a meta-model that allows one to organize recent contributions around two dimensions: the identity of the restrainer and the main target of backsliding. This exercise identifies the key premises on which existing theories of democratic backsliding rely. It makes these theories more accessible to empirical researchers, allowing them to easily assess whether the scope conditions implied by these theories are compatible with their empirical settings. We hope that this review contributes to an empirical agenda of theoretically informed research on the occurrence of backsliding, with a particular focus on the role of (a) ideological and affective polarization, (b) the distribution of citizens' attitudes toward democracy, (c) transparency, (d) the relative popularity of the incumbent vis-à-vis the opposition, and (e) institutional checks and balances.

Our review has limitations. As with all classification exercises, our taxonomy necessarily forces us to straitjacket some research—especially the empirical articles—into rigid categories, with some loss of nuance. We take comfort in the notion that one glaring gap in empirical research is hardly attributable to this rigidity. **Table 3** suggests that there is not enough research on horizontal restrainers, which is troubling for two reasons. First, nonelite actors—voters and citizens—have considerably less frequent opportunities and fewer tools to exercise their restraining roles relative to elite actors. Second, focusing on vertical restrainers carries the risk of conflating majoritarianism (and its most radical interpretations) with democratic rule. Going forward, methodological challenges notwithstanding, the integration between theories and empirical designs on horizontal restrainers is crucial, given that the accumulation of knowledge will necessarily have to proceed via the analysis of observational data.

# DISCLOSURE STATEMENT

The authors are not aware of any affiliations, memberships, funding, or financial holdings that might be perceived as affecting the objectivity of this review.

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